



12th Annual Leadership Program *Weekend at College* **MAY 19-21, 2023**

**Florida State University
Tallahassee, Florida**



Preparing Young Ladies for
College, Careers, and Life.

www.L3Conference.org

2023 ANNUAL CONFERENCE

Empowering Young Ladies to Become Leaders



The 2022 L3 Leadership Conference convened with almost 100 young ladies from across the State of Florida and South Georgia. With inspiring speakers, informative panels, networking opportunities, and a spirit of collaboration, the L3 Leadership Conference has become the biggest Leadership Conference for girls in North Florida, bringing together the hearts and minds of everyone along the spectrum of ensuring girls succeed.

We are pleased to invite you to partner with us to make the 2023 Leadership Conference an even greater success. As a partner, you will have the opportunity to link your brand with a visible network of passionate leaders who mentor and speak to the girls over the weekend, as well as attendees and their parents.

Becoming a sponsor makes you a partner in the vision of creating a society in which all girls thrive, where all girls are becoming job-ready, college-ready, and life-ready with proven tools to build a bright future. Your support of the Leadership Conference will further our goal and allow you to invest in our next decision-makers of the world.

96%

of Conference Attendees Said the Leadership Conference Boosted Their

98%

of Attendees Feel More Prepared for College

The L3 Leadership Conference convenes an array of our State's most extraordinary leaders, from the C-Suite to influencers in Federal and State governments, corporations, community and civic groups, and more. Partner with us in advancing the work!

The L3 expansion includes 6 regional offices throughout the state: Tallahassee, Jacksonville, Orlando, Tampa, Ft. Lauderdale, and Miami. Allowing local and statewide exposure for sponsors.



Why Sponsor?

2022

ATTENDANCE PROFILE



17

Break-out
Groups,
Panels, and
Sessions

36

Nationally
Renowned
Mentors

**Women
& Girls**

College
Professors &
Administrators

Legislators
&
Community
Leaders

15

Cities
Represented

Almost
100
Attendees

SECTORS

Health

Networking

**Dressing
for
Success**

Interviewing

**College
Prep**

STEAM

Professional
Communication

**Financial
Literacy**

**Career
Mentoring**

**Resume
Building**

Since inception twelve years ago, the L3 Leadership Conference has served over 1000 girls from across the State from Bradenton to Tallahassee and beyond. It became the biggest Leadership Conference of its kind to be held in North Florida serving two States. With a goal of preparing young ladies for college, careers, and life, more than 95% of attendees felt the Leadership Conference exposed them to speakers and preparation opportunities otherwise unattainable.

The Leadership Conference takes place in an environment where inspiration and education go hand-in-hand, resulting in intense sessions and passionate discussions during break-out group time. The 2023 Leadership Conference will include strategic sessions and work groups to deepen the level of knowledge and action that is necessary for success in college, careers, and life.

The L3 Impact and Reach Since 2010

Our Reach

375+

GIRLS EVERY YEAR

67

COUNTIES SERVED

15

DEDICATED STAFF
(on average)

500+

VOLUNTEERS AND SUPPORTERS

\$1.58M

TOTAL FUNDS RAISED

4,000

LIVES
FOREVER
CHANGED

Our Impact

52%

of girls said they
don't have plans to
attend college
before L3

BEFORE L3

62%

of girls said they are
struggling
academically
before L3

88%

of girls plan to enroll
in college
because of L3

BECAUSE OF L3

95%

of girls believe they
will improve
academically
because of L3

**LADIES
LEARNING
TO LEAD**

Leadership Conference Schedule at a Glance

(*Schedule is tentative and subject to change)



12 th Annual L3 Leadership Conference Schedule-At-A-Glance

FRIDAY MAY 19, 2023

- 5:00 PM | Check-In and Vendor Fair
- 6:30 PM | Legendary Leadership Banquet and Networking Session
- 9:45 PM | Small Group Session
- 11:00 PM | Lights Out

SATURDAY MAY 20, 2023

- 7:00 AM | Zumba
- 8:30 AM | Breakfast
- 9:45 AM | Legendary Leadership Breakout Sessions I
- 11:30 AM | Mock Interviews
- 1:00 PM | Career Mentoring Lunch
- 3:30 PM | Legendary Leadership Breakout Sessions II
- 6:15 PM | Siesta
- 7:15 PM | Dinner in College Town
- 9:45 PM | Small Group Sessions
- 11:00 PM | Lights Out

SUNDAY MAY 21, 2023

- 7:00 AM | Yoga and Meditation
- 8:00 AM | Breakfast - College Prep Panel
- 9:00 AM | Official FSU Campus Tour
- 10:30 AM | Service Project
- 11:30 AM | Leading Lady of the Year & Closing Remarks
- 12:00 PM | Check-Out / Departure

Standard Partner Benefits and Tiers

**additional opportunities on following pages*

All sponsors will receive the following standard benefits in addition to the benefits identified at each sponsorship level:

- Logo or name on the Wall of Sponsors display
- Logo in the Leadership Conference program
- Logo on our website at www.l3conference.org
- Access to L3 Leadership and speakers (as available) throughout the Leadership Conference
- Invitation to L3 Sponsor Reception to meet elected officials, speakers, and others
- Opportunity to place giveaway item in official Leadership Conference swag bag

Benefit	Title \$15k	Champion \$5k	Fearless \$2,500	Bold \$1,000	Believing \$500
All Standard Partner Benefits	✓	✓	✓	✓	✓
Link to Company Website on our Site	✓	✓	✓	✓	✓
Recognition on Social Media	✓	✓	✓	✓	✓
Verbal Recognition During Conference	✓	✓	✓	✓	✓
Opportunity to take photos with participants and speakers	✓	✓	✓	✓	
Company Name Mentioned in Press Release	✓	✓	✓	✓	
Full Page Color Ad in Program Book	✓	✓	✓		
Verbal Recognition during TV News Interviews	✓	✓			
Sponsor Remarks at One Session of Choice (3-5 minutes)	✓	✓			
More Benefits (See details on next page)	✓				

SPONSORSHIP DEADLINE: MAY 1, 2023

Leadership Conference sponsorship opportunities are designed to provide maximum exposure for your company while affirming your commitment. Information on the following pages may be further tailored to meet your needs and we welcome you to contact us with your ideas:

Contact

Fadriena Sutton, Executive Director

fadriena@l3ladies.org

850-445-3144



Title Partner Opportunities

NOTE: Benefits will begin once payment is received. If payment is received after May 1, 2023, marketing materials and /or promotion, marketing and promotion benefits will be affected.

TITLE PARTNER: \$15,000 - The "Your Company Name" 12th Annual L3 Leadership Conference

Valued at \$27,050

Title Partnership Dealine : March 1, 2023

Benefits:

- Scholarships and mentoring for 10 girls to attend (*Valued at \$3,750*)
- Transportation for 10 girls round-trip (*Valued at \$1,000*)
- 4 Tickets for company representatives to attend (*Valued at \$200*)
- Headline sponsor advertising "The Your Company Name 11th Annual L3 Leadership Conference" (*Valued at \$4,500*)
- Media recognition on local city and Tallahassee news channels and written press release (*Valued at \$3,500*)
- Full color page ad in program book going to over 400 girls, parents, sponsors, & speakers (*Valued at \$2,000*)
- Speaking opportunity of 3-5 minutes during the Conference (*Valued at \$1,600*)
- Logo and link to website on all social media pages, L3 websites, and e-newsletter (*Valued at \$3,000*)
- Logo on all printed Conference materials (*Valued at \$3,000*)
- Company promotional items provided to parents, girls, speakers, board members, and sponsors (*Valued at \$2,000*)
- Group photo with company representatives, company banner, and all girls in attendance (*Valued at \$1,500*)
- Company welcome banner displayed at registration (*Valued at \$1,000*)

STEM & CAREER MENTOR LUNCH: \$7,000

Valued at \$12,000

Benefits:

- Scholarships and mentoring for 5 girls to attend (*Valued at \$1,875*)
- Transportation for 5 girls round-trip (*Valued at \$1,000*)
- 2 Tickets for company representatives to attend (*Valued at \$100*)
- Full color page ad in program book going to over 400 girls, parents, sponsors, & speakers (*Valued at \$2,000*)
- Speaking opportunity of 3 minutes during the Mentor Lunch (*Valued at \$1,400*)
- Logo on all printed Conference materials (*Valued at \$3,000*)
- Company promotional items provided to parents, girls, speakers, board members, and sponsors (*Valued at \$2,500*)



Additional Partner Opportunities

NOTE: Benefits will begin once payment is received. If payment is received after May 1, 2023, marketing materials and /or promotion, marketing and promotion benefits will be affected.

TRANSPORTATION PARTNER: \$7,000

Valued at \$12,000

Benefits:

- Round Trip Transportation for fifty (50) girls
- 2 Tickets for company representatives to attend (Valued at \$100)
- Full Color page ad in program book going to over 400 girls, parents, sponsors & soeakers (Valued at \$2,000)
- Speaking opportunity of 3 minutes during the Mentor Lunch (Valued at \$1,400)
- Logo on all printed Conference materials (Valued at \$3,000)
- Company promotional items provided to parents, girls, speakers, board members, and sponsors (Valued at \$2,500)

FRIEND: \$150

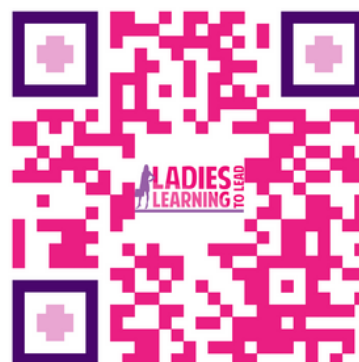
Sponsor one girl to attend the conference

Benefits:

- Name recognition in program
- Letter of thanks from scholarship recipient



**New! Online Form
for Sponsorship Opportunities
bit.ly/L3Sponsorships**



L3 LEADERSHIP CONFERENCE



**Thank You
for Your
Partnership!**

